

Beaumont Sign Ordinances

17.07.070 General Provisions

A. Exempt signs. Subject to the qualifications and conditions stated in this section, the following signs are exempt from the application, permit and fee requirements of this Chapter. However, the exemption from the sign permit requirement does not exempt the proposed sign from safety code permitting, such as building, electrical, plumbing, grading permits, etc.

1. Permanent window signs not exceeding four (4) square feet and limited to business identification, hours of-operation, address and emergency information only;
2. Real estate signs not exceeding four (4) square feet in area of five (5) feet in height, maximum one sign per parcel or lot, provided it is unlit and is removed within fifteen (15) days after the close of escrow or the rental or lease has been accomplished;
5. Real estate signs on industrial, commercial or agricultural property: One sign per street frontage not to exceed thirty-two (32) square feet; no such sign shall exceed eight (8) feet in overall height and shall be set back from the property line at least ten (10) feet. Where a property has in excess of six hundred (600) linear feet of frontage, one additional sign is permitted for each six hundred (600) linear feet of street frontage.
6. Real estate signs on residential properties: one sign not exceeding eight (8) square feet in area per display face, not more than two (2) display faces, maximum height five (5) feet, setback from the property line at least five (5) feet.
8. Directional signs not exceeding three (3) square feet in area;

Prohibited Signs:

Banners, flags, pennants and balloons, except for special events as provided for in this Chapter;

Inflatable signs or signs designed to be air activated, floated or flown, including balloons used for commercial advertising purposes, kites or other serial signs that are made of any electrically conducive material;

Signs, posters, advertisements, etc., attached to utility poles, shall be prohibited.

Roof Signs. Roof signs may be used only in the event no other signing alternatives are available. Roof signs may be permitted if architecturally designed and built into the roof structure. Such design shall be compatible in design and materials with the building.

17.07.080 Signs Permitted in all Zones

A. Permitted Signs. Generally, Sign permits shall be issued for signs included under this section, provided the signs are in compliance with the qualifications stated in this section, and all other applicable laws and ordinances.

B. Directional Signs.

1. Private party directional signs shall be designed, constructed and mounted so as to be viewed from on-site or from an area adjacent to the site by pedestrians or motorists while parking their automobile.
2. Private party directional signs may not contain commercial advertising material.
3. Private party directional signs are not be allowed within the public right-of-way.
4. Private party directional signs shall not exceed four (4) square feet in area, per side. In the case of a ground sign, the overall height shall not exceed four (4) feet.

17.07.140 Sign Design Standards.

The design standards set forth in this section apply to all signs in the City of Beaumont.

A. Relationship to Other Signs. Where there is more than one monument sign located upon a lot, all such signs shall have designs which are well related to each other by the similar treatment or incorporated of not less than four of the following six design elements:

1. Type of construction materials as used in the several sign components (such as cabinet, sign copy, supports);
2. Letter style of sign copy;
3. Illumination;
4. Type or method used for supports, uprights or structure on which sign is supported;
5. Sign cabinet or other configuration of sign area;
6. Shape of entire sign and its several components.

B. Landscaping: Each monument sign shall be located in a planted landscaped area which is of a shape, design and size (equal to at least the sign area) that will provide a compatible setting and ground definition to the sign. The planted landscaped area shall be maintained on a reasonable and regular basis.

C. Illumination and Motion. Monument signs shall be non-moving stationary structures (in all components) and illumination, if any, shall be maintained by artificial light which is stationary and constant in intensity and color at all times (non-flashing).

D. Sign Color. Sign colors should be compatible with the building architecture. Within shopping centers, sign color should complement the color scheme for the center. This provision does not apply to noncommercial messages displayed on signs.

E. Special Commercial Areas. Signs proposed within the special commercial areas identified in this Chapter shall be subject to detailed design review by the Planning Director and/or Planning Commission for the purpose of ensuring consistency and compatibility with the respective area. Such review shall be performed in conjunction with the processing of permit applications as set forth in this Chapter. However, such analysis shall not consider the message content of the proposed sign. (Ord. 920 §2, 9/2007)